

Discussion Questions

Monday, February 9, 2015

1. Marin Bozic just outlined a vision for the new Minnesota Dairy Growth Council.
 - How can we improve upon this new vision for the Minnesota Dairy Growth Council?
 - Are you ready to make a personal commitment to be supportive and involved?
2. In Marin Bozic's presentation, we discussed a 2% increase in milk production each year over the next 5 years.
 - How supportive are you of this goal?
 - Are there alternative metrics we should be considering?
3. Hearing about the three "buckets" of work we'll be focusing on, and the specific projects for each:
 - Market Assessment – Cheese Study
 - Social License to Operate – Monthly Network Amplification
 - Dairy Development – Young Lions
 - How do you feel about the specific projects suggested?
 - Are we on the right track?
 - Are there other areas of work, or specific project ideas in your area of expertise, we should think about considering and focusing on?
4. What can you do in the next 30 days, in the next 90 days, to kick-start these efforts?

